

**Citizen Alum Minnesota Institute (CAMI)  
Deepening the Work of Citizen Alum Campus Teams**

Saturday September 27, 8:30 am – 4:00 pm

Sunday September 28, 8:30 am – 12:30 pm\*

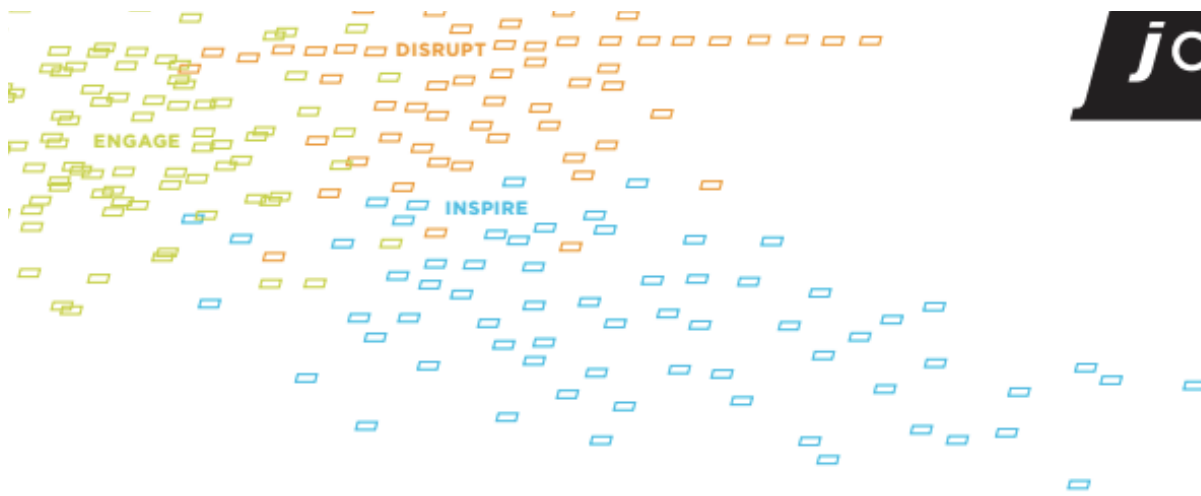
At the Commons Hotel on the University of Minnesota campus, Minneapolis MN

Sponsored by the Jandris Center for Innovative Higher Education (jCENTER)

*\*Note Corrected Finishing Time on Sunday*

**Saturday Sept 27 2014**

- 7:30-8:30**      **Continental Breakfast and Registration**  
Information table – Bring material to share
  
- 8:30-9:00**      **Welcome & Framing Remarks (THINK 4)**  
  
Andrew Furco  
Associate Vice President for Public Engagement, University of Minnesota  
Welcome  
  
David Weerts, Jandris Center  
Feedback from Survey: What We Heard about What You Want  
  
Julie Ellison, Citizen Alum  
The Community of Citizen Alum Teams
  
- 9:00-9:30**      **Self-Introductions (THINK 4)**
  
- 9:30-9:45**      **Report from the Field: Moving Forward with Intergenerational Learning (THINK 4)**  
  
Danielle Hinrichs, Metropolitan State University  
Chair, Task Force on Intergenerational Learning with College Students
  
- :45-10:00**      **Break**



**10:00 -11:30    Session One | Team Working Session  
Developing the Vision/Action Statement (I)**

Teams move to tables:

- Team 1: St. Catherine (THINK 2)
- Team 2: Metropolitan State (THINK 2)
- Team 3: Michigan (THINK 3)
- Team 4: UW-Eau Claire (THINK 3)
- Team 5: Minnesota (THINK 3)

**Building The Statement: Steps 1-3 (SWOT handout available)**

This session asks you to work together to state what you will do in 2014-2015 and how you will articulate your goals and aspirations for the coming year.

1. An organizing plan: How are we mapping and building relationships?  
What's the next step?
2. A knowledge plan: Who holds knowledge about alums? Who shares it?  
What's the next step?
3. A language plan: How are we translating among diverse constituencies?  
What's the next step?

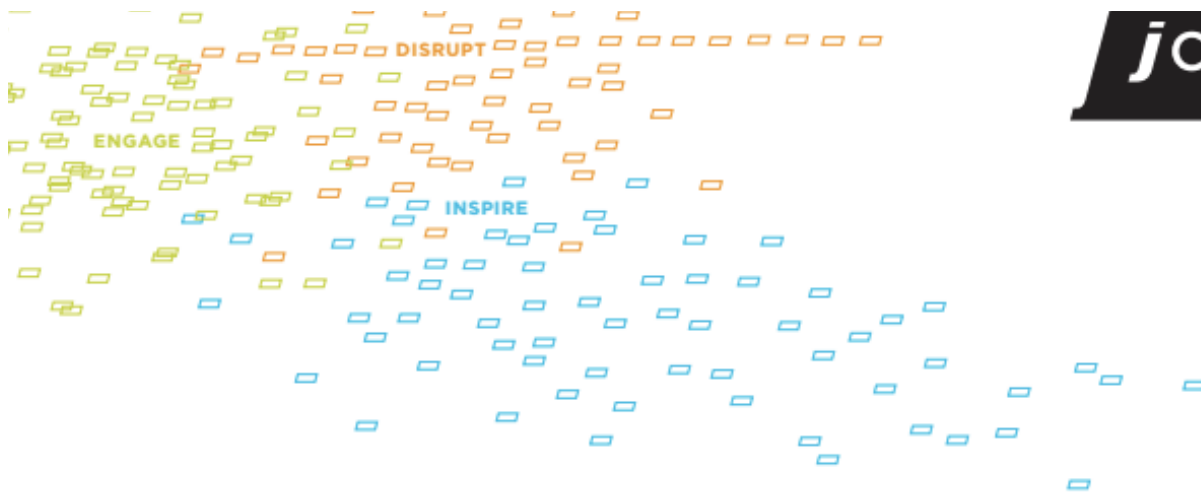
**11:30-11:45    Quick Report-Backs/Rapid Response (THINK 4)**

**12:00-1:15    Lunch (THINK 5)  
Panel: Reframing Alumni Relations**

**:30-2:30        Session Two: Role Groups (at tables) followed by whole group discussion (THINK 4)**

Role groups move to tables: Join the one that feels right

- Group I: Faculty, deans, academic affairs
- Group II. Alumni relations and advancement
- Group III. Outreach, public engagement, and advocacy
- Group IV. Community partnerships and community-based learning



**Session goal**

Reflect on your work identities and roles. “What do you need to fully activate the roles and the projects that really matter to you?” (Sylvia Gale). As your team moves forward with Citizen Alum, what aspirations and experiences do you bring to the table?

**Prompts:**

With people who work in similar positions, reflect on your identity and role. In what way are you a civic professional. What do members of your role group have in common? How do they differ?

What sticking points or frustrations do people in your professional area encounter when working with those in other roles? What doors are opened by working in diverse teams?

Who else would you ask to join your Citizen Alum team going forward—and why?

**2:30-2:45**      **Break (THINK 4)**

**2:45-3:00**      **Role Groups Report-Backs (THINK 4)**

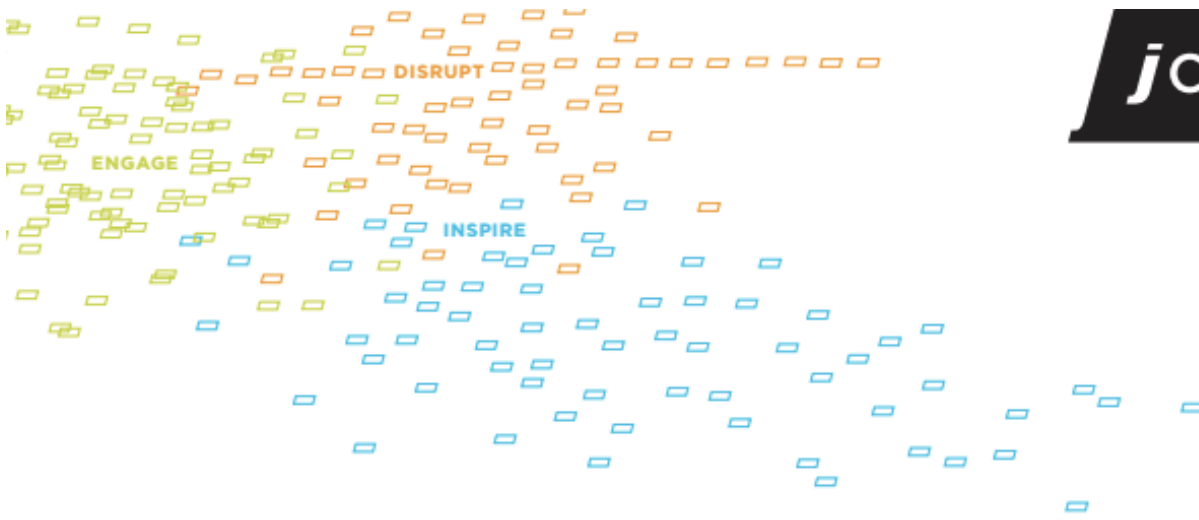
**3:00-3:45**      **Learning About Engaged Alums, With Engaged Alums:  
Developing a Participatory Research Model at the University of Michigan  
(THINK 4)**

Katie Richards-Schuster, Jay Meeks, Julie Ellison

**3:45-4:00**      **Plan for Tomorrow (THINK 4)**

**Dinner on your own**

We encourage you to connect with colleagues from other institutions over dinner. A list of nearby restaurants is provided in your folder.



## Sunday September 28

**7:30-8:30**      **Continental Breakfast (THINK 4)**

**8:30-10:00**      **Session Three | Team Working Session  
Developing the Vision/Action Statement-Part II**

Teams move to breakout rooms. (THINK 3 and THINK 4)

**Goals: Complete steps 4-5. Combine “next steps” into a half-page draft vision/action statement.**

4. A listening plan: How are we hearing, gathering, and using stories?  
What’s the next step?
  
5. An action plan: What are we doing?  
What’s the next step?

**10:00-10:15**      **Break (THINK 4)**

**10:15-11:45**      **Presentation and Discussion of Team Statements (THINK 4)**

**11:45-12:30**      **Lunch (THINK 4)**

**Remarks: Thinking Forward**

Special Guest: Jen Domagal-Goldman

National Manager, American Democracy Project

American Association of State Colleges and Universities (AASCU)